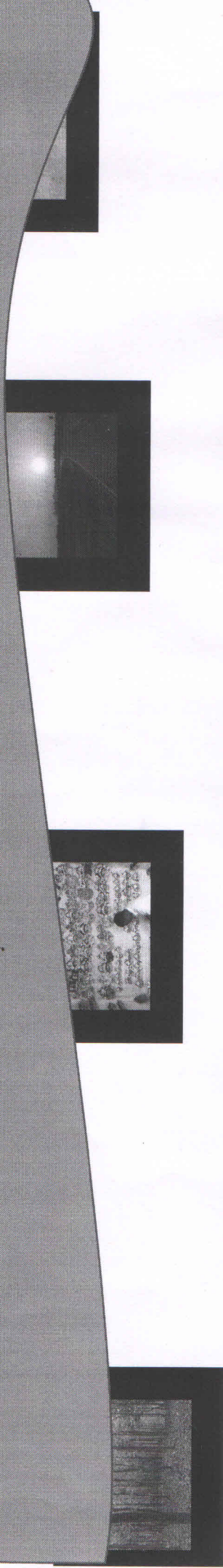


CENTRE FOR ENVIRONMENTAL AND SOCIO-ECONOMIC
REGENERATION(CESR), PURULIA



CESR

ANNUAL REPORT

2021-22

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- ✓ To bring in economic development of tribal and economically backward communities through various local resource-based practices.
- ✓ To initiate & undertake economic development programmes with local resource-based practices such as agriculture, horticulture, pisciculture, cottage industries, animal husbandry, agro-forestry, waste land development etc.
- ✓ To design and promote strategies and conduct advocacy for responsible and sustainable use of natural resources, preservation of biodiversity, reduction of pollution, reduction of socio-economic and gender disparity, support child development and better health care.
- ✓ To build community awareness about the issues related to environment, population, health, water and sanitation.
- ✓ To preserve cultural heritage with special emphasis on folk and tribal culture in rural areas and codify indigenous knowledge systems.
- ✓ To empower women economically, and give them a voice, increase awareness of women's rights, and ensure their access to basic services, control over natural resources, appropriate new technology and financial services.
- ✓ To analyse the problems of youth & develop entrepreneurial capabilities of the unemployed & underemployed youth
- ✓ To create legal awareness among the poor and marginalised people.

Projects in 2022-23

CHILDLINE – 1098

CHILDLINE at work:

CHILDLINE is a phone outreach-based intervention model, and the work begins when a call for help comes in. As soon as this happens, local CHILDLINE teams swing into action for direct intervention. Intervention covers a range of actions from rescuing children from abusive circumstances, providing immediate SOS attention, to registering a case at the Police station, presenting a child to the Child Welfare Committee (CWC) in the city and developing the papers for onward action as directed by the CWC and so on.

Each case has its own requirements. Some take less than an hour to resolve whereas others take months of work. CHILDLINE's operational model involves the team activating a variety of linkages among the allied system institutions such as Police, municipality, health care, education, and transport institutions along with the judiciary, childcare NGOs, local state and central governments. Very often, the team must provide unique solutions that require a relevant interpretation of legislations such as the Juvenile Justice Act and others and sensitize allied institutions to issues.

Purulia CHILDLINE VISION: CHILDLINE Purulia is a child friendly station that guarantees the rights and protection of all children of the district.



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Centre for Environmental and Socio-economic Regeneration (CESR) is a non-government organisation working for environment protection, socio-economic development leading to sustainable development of the tribal and economically backward communities. CESR has been guided by a group of development sector professionals representing agriculture, horticulture, social work, health, education, women and child development and rural management, since 1990. The organisation was registered under Societies' Registration Act in 1993 to translate development into actions in the poorest rural communities. Since inception, CESR has been working in the tribal and socially and economically backward villages in Purulia, Bankura and Midnapore districts of West Bengal. Currently, the organisation works in more than 4500 villages in 26 community development blocks of Purulia and Bankura districts. Apart from their socio-economic backwardness, the villages were carefully chosen because of environmental degradation due to climate change and deforestation. Besides the aforesaid, CESR has undertaken many other initiatives in rural Bengal - Girl Child Education, Adolescent Intervention, Digital Literacy, Digital Livelihood and Entrepreneurship Development and Youth Development being the major ones. 2012 onwards, CESR has been partnering as a collaborative organisation with **Child Line – 1098** service for special aid, protection and emergency services to children in need.

Our Vision

We envisage a socially empowered and economically developed tribal, backward and marginalized communities, and protection of environment through responsible use and management of natural resources.

Our Mission

Our Mission is to create an enabling environment where people, especially the disadvantaged and marginalized community can participate in their development process with equity and bring about overall wellbeing of masses by restoring and sustaining the productive natural resource bases.

Our Strategy

Our strategy is built on the organisation's deep-rooted presence in the tribal and backward areas, understanding their lives, practices and issues of the residents. We work ardently to gain knowledge on promoting social justice, equity and dignity for all, thereby implementing the action points, especially for the socially excluded and economically marginalized tribal communities.

Strategy Steps of CESR to achieve its Mission comprises of three inter-connected paradigms:

- ✓ To mobilise beneficiaries, particularly the tribal and marginalised community; plan and implement long term programs for sustainable environmental and socio-economic development through participatory approach.
- ✓ To work with various Government and non-government organizations, to implement various projects on environmental and socio-economic regeneration.
- ✓ To support various development partners in building their capacity, implementing, and managing their activities through training, consulting, research & studies.

Objectives

- ✓ To promote ecologically sustainable development and improvement of Quality of Life (QOL) through strategies for collective wellbeing.

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MISSION: CHILDLINE Purulia will reach out to every child in need and ensure their rights and protection through the Four Cs.

Catalyse: systems through active advocacy,

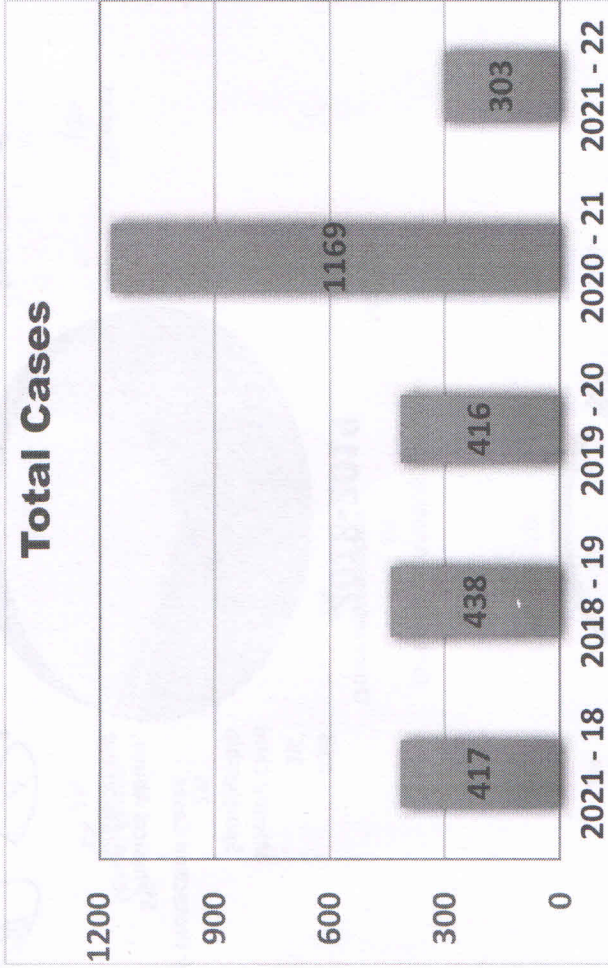
Collaborate: through integrated efforts between children, society, community, and District Administrative level to build a child friendly social order.

Connect: through technology to reach the 'last mile' for best interest of children.

Communicate: to make child protection everybody's Priority.

Our Last five years activity analysis:

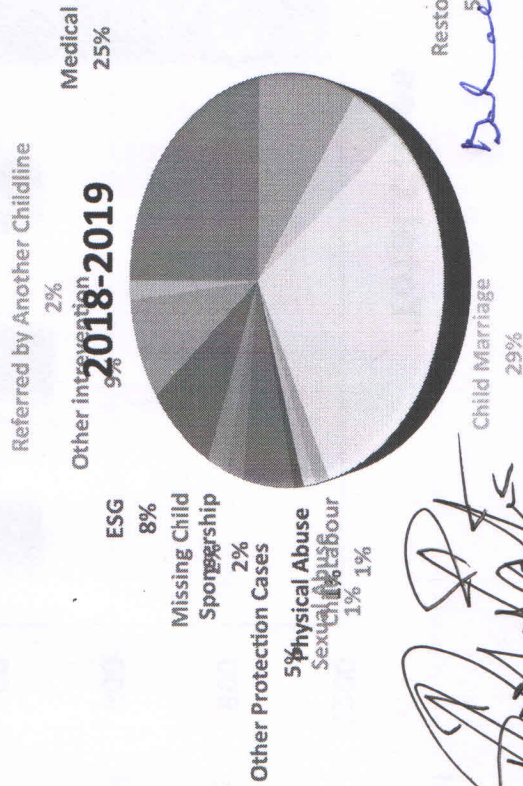
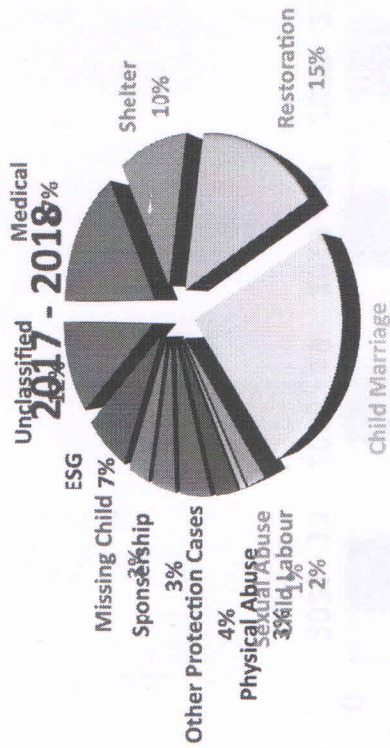
Year	2017	2018	2019	2020	2021	2021-
	- 18	- 19	- 20	21	22	22
Total Cases	417	438	416	1169	303	



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Year wise Case (category wise analysis):

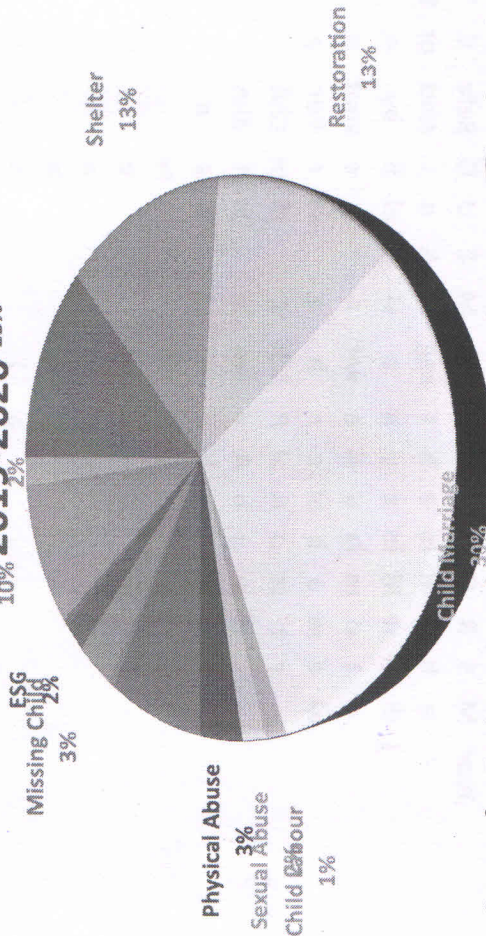


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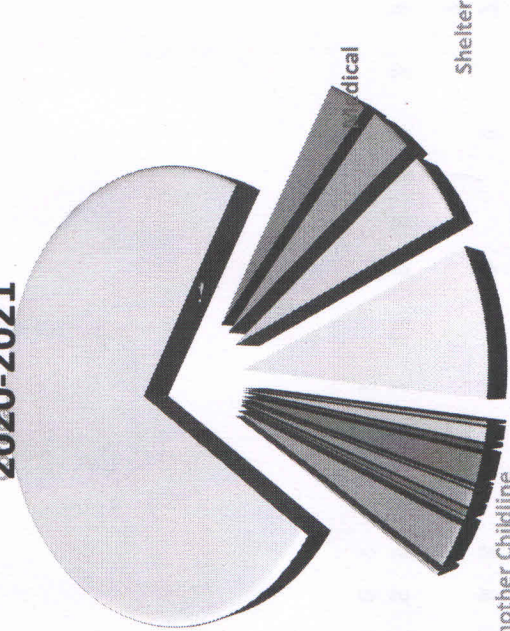
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 2019-2020
 2020-2021

Other interventions
 2019-2020



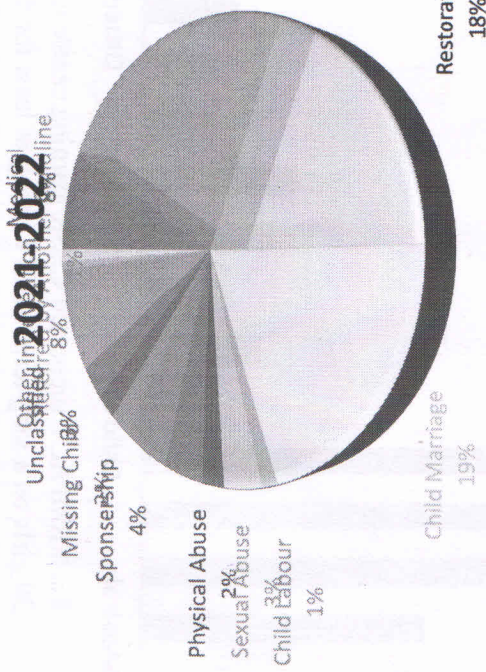
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2020-2021

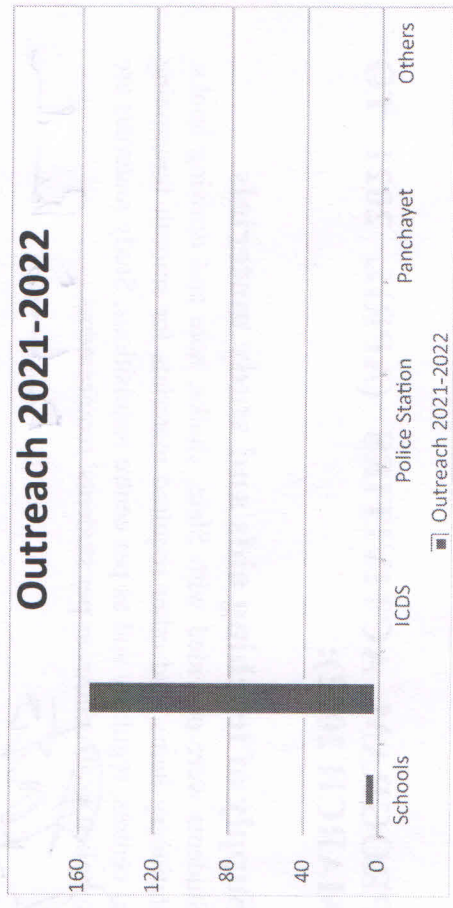


Restoration
 Child Marriage
 Sexual Abuse
 Physical Abuse
 Missing Child
 Labour

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Outreach is our main activity through which we can spread our main objective. As a result, we can have received various child cases from different places of Purulia, like Police station, phone, health centres etc. In the year 2021 - 22 we have dealt with 303 child cases in the district of Purulia. Out of those 92 nos are male child and 211 nos are girl child. Among these cases various categories are operated by CHILDLINE.



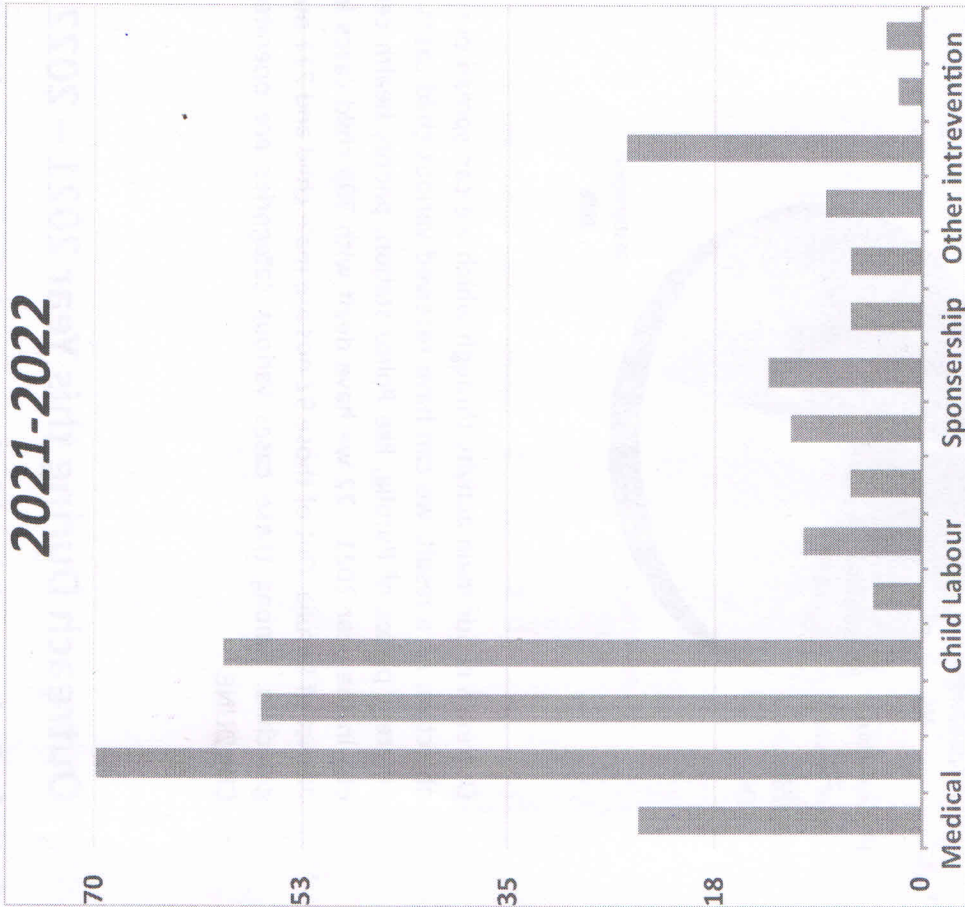
Purulia is a child marriage prone area. This year we were successful to stop 95 nos of child marriage cases. Besides, 82 distress children were rescued from various places of Purulia and provide 34 nos of children temporary shelter at homes, out of which 48 children have successfully been sent back to their own family. Out of 1169 cases 33 cases are various medical cases in which heart operation, cleft palate, fiver, handicapped patient, eye problem, severe malnourished, ENT, Thyroid, hysteria, hydrocephalus etc. are included. During the year we have organized various awareness camps in many areas of Purulia. This year we were successful to organize 107 nos of awareness camps through which 2528 nos of children could recognize what is CHILDLINE 1098.

IIMPACT – CESR Girl Child Education Project

Outreach During this Year 2021 – 2022



2021-2022



Each IIMPACT supported CESR learning centre is designed to cater to 30 girls on a long-term basis. Lasting at least for 5 years, the goal is to continue her education till class 5. She will then take part in the government operated class 5 examination to join the mainstream education system, class 6 onwards.

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Teachers are trained in conducting multi-grade and multi-level classroom activities, which ensures management of heterogeneous groups of children. In 2016, IIMPACT with support from Indus Tower opened 25 education centres. 50 other education centres scaled up by April, 2017 with support from National Stock Exchange (NSE). By February 2020, Indus Towers installed another 30 education centres to reach the heart of darkness of the girl child of rural Purulia.

Most of these centres cater to difficult terrains and are located 2-3 km away from nearby Government Schools. Majority of the children enrolled falls in the age group of 6-14 years. The group consists of regular school going children, first timers and others, who dropped out from formal schools.

PROGRAM ACTIVITIES (APRIL 2021 TO MARCH 2022):

Supply of teaching aids and study materials

Students were provided with Slate, chalks, note and drawing books, stationery items, and other required materials for smooth functioning of centres, regularly and as per centre requisitions. Study materials are supplied to all centres as per students' requirements.

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Development of teaching learning materials

To enhance learning process and increase comprehensiveness among children, CESR has prepared and supplied special graded Teaching-Learning Materials including manuals, graded reading cards, word charts etc. to all the 105 Education centres to meet the project objectives.

Digital Learning Process:

To encourage the girls in the LCs, CESR applied an innovative technique of teaching – learning, i.e., Digital platform for developing the little minds as well as connecting them with the amazing world. Now, the little bubbling buds are enjoying their learning through different colourful layouts of educational apps and games besides learning from Google or YouTube. Surely this will make them well adept in study and open-up their clogged “THIRD EYE”.

To maintain and mapping the project progress **IIMPACT** introduced **ZOHO Tech** platform and **CRM Digital** platform to assimilate all documentation under the same roof for making the programme easy going as well as smooth functioning of the project.

Academic Supervision

Nine Project Supervisors have been trained to apply new methods and techniques of supervision, to enhance the quality of teaching and learning processes in centres. The supervisors and project lead visit and monitor centres on a regular basis to cater to the project objectives. Besides, the two Programme-in-charge are always active to implement the programme in two consecutive CD Blocks with the positive community support and proper programme running skill.

Study Circle

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CESR had carried out study circles every week, to enhance capacities among centre teachers. Every week discussions were done on specific subjects, which are pre-planned. Through this methodology, teachers get a scope to clarify their doubts and boost their knowledge on varied levels through multiple group discussion.


Learning Assessment

An assessment was conducted in 105 education centres across Purulia-I & Bandwan CD Block by centre teachers. Children were assessed on listening, speaking, and reading skills individually, whereas assessment of writing skill was conducted in groups. The tests were done for both Bengali and English languages. Questions stressing on the basic competencies of mathematics such as number concept, place value, four operations (addition, subtraction, multiplication and division) and other basics like concepts of shape, size, area and volume, time and distance, measurements, etc., were taken up. Questionnaires were prepared by **CESR**, based on topics taught in the last quarter. This time they introduced **100 Days Reading Activity** for the girls to read and learn day wise different topics from **EVS, Math, Bengali and English**

Celebration of special days

CESR celebrates Children’s Day, Independence Day, Republic Day, Teachers’ Day, Girl Child Day, International Yoga Day, Rabindra Jayanti, World Environment Day to meet to enable children thrive through the importance of those days. Over 3196 students from 105 education centres and organization/project staff members, community people have participated in these events, with food and laughter.

Centre Teachers Training Programme





CESR conducted four different training programmes during the project period, towards fulfilment of the project objectives for centre teachers. Training programmes were conducted by resource persons from IIMPACT.

Meetings

During the intervention period, various meetings took place every month. Participants included project personnel, Centre Management Committee members and parents (CMC & PTM). The participatory approach led the beneficiaries to own the system, thereby envisaging sustainability. This transparent system aims at sustained monitoring of centres with the goal of educating the target groups as well. In every month the Monthly Teachers' Meeting (MTM) took place to discuss with the teacher different strategies as well as programme arranging technique for attaining the quality improvement amongst the girls.

Covid 19 Lockdown Initiative:

Covid 19 lockdown proved to be an overall standstill condition for our country and so that the learning centres are also remained closed. During this hurray burlly, **CESR-IIMPACT** once again changed their working gears to work with the girls through telephonic **intervention** to continue their learning process. After that, an innovative technique was applied to reconnect the girls with studies through programme-oriented child engagement plans, through **google meet** and **conference call** to provide the children homework and checking of copies through video call or through telephone. Thereafter, when the condition of the villages started overcoming from the covid infections and the community people permitted to make a face-to-face contact with their daughters, then another programme was launched for

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the girls, i.e., **ALA (Alternate Learning Arrangement)** method of learning, the teachers started conducting their classes to two sessions in a day comprising 6-7 girls / batch in every alternative day by keeping in mind the SOP. Before starting the **ALA** system **CESR** provided reusable cotton masks to all little girls and boys of the 99 remote Learning centre villages as well as the field and other staffs of the programme to combat the fatal **Covid 19**. Thereafter, Awareness on Covid 19 related to hand washing, physical distance maintaining, and other SOP maintenance information were provided to the village folk too.

Achievements:

Students of the backward communities have shown progress in being economically and socially aware and are gradually learning the importance of education and life skills for a healthy sustenance of life. The students follow a systematic and combined study process, review the lessons learned in the centres daily and there has been an increased interest in studies. In this academic year, 231 girls were mainstreamed to school for their better understanding the higher education process. Parents acknowledge the hard work of the organization, which inculcated a positive behavioural change among the children visiting the centres. Till date we are working with 88 alumni girls of the programme with keen attention and regular intervention.

E-Vidyaloka

CESR has been providing Educational Services to the Children of selected 5 Govt. Schools since August 2016 at Purulia, West Bengal with ^{active} support from **e Vidyaloka, Bengaluru**. Academic subjects

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– Science, Mathematics and Basic English, based on West Bengal Board curriculum are included in this service. This takes place with guidance from Volunteer Teachers in a Digital Classroom set up through SKYPE online teaching, for students of Classes V to VIII.

Mode of Operation:

CESR has been working closely with the school administration and is the local sponsor of the project, supporting activities like safety of children, infrastructural set up of local utilities like Electricity, Water and Internet maintenance and any other local logistics support required for the project.

eVidyaloka is responsible for all Remote management activities ranging from Sourcing and managing the Teachers, Class schedules, Content management, Operations governance, evaluations, managing feedbacks etc.

Infrastructure:

Digital Classroom setup

A typical e Vidyalyoka digital classroom consists of the following:

1. Computer (CPU)
2. 40" LED TV
3. Webcam (with in-built Microphone)
4. Cables to connect
5. Internet Modem
6. Electrical utilities and Inverter systems
7. Furniture and Interiors

CESR is working with concerned school administration, to identify the classroom, essential furniture, recommend interiors and set up inverter for power back up.

eVidyalyoka Trust has provided the CPU, LED TV, WEBCAM for setting the Digital Classroom.

Achievements:

1. Students and their families are happy with such innovative approach of teaching. They showed support to encourage their children to pursue higher education for a successful and meaningful life.
2. Average attendance of students has increased in school by 30%-40%.
3. Many parents reported improvement in skills, knowledge, exam results, and positive attitudes among their children. Children are happy at schools.
4. This approach has successfully filled the gap of teaching each student's competencies.

Learnings to take forward

Operations of LFH (learning and planning for next year)

- a. A better planning with the help of partner.
- b. Exploring more technology-based learning.
- c. Proper guidance of VTs on teaching method, syllabus and monitoring (LFH).
- d. Proper assessment planning.



What child learnt and how they should learn

- The Big screen then mobile will be a help to learn in a better way.
- Learning concepts but need real life connect more
- They learnt safety and that should continue.
- Parent's and sibling's help is a major factor.

Managing LFH to school and reverse

- The Big fight for the students to adjust on home atmosphere for learning.
- Field team's support on their extended role.
- Reworking on whole program, plannings.
- VTs support.

Take away

- More community engaged on LFH.
- Students feel more connected with teachers.
- EV on when schools off.
- Classes cancelled were very less.
- More updates from teachers.

Challenges:

- ✓ Due to frequent occurrence of social festivals within the target communities, the attendance of children in schools gets affected occasionally.
- ✓ Seasonal migration of family results in students' absenteeism in the centres. This reflects in their performances as well.

- ✓ Fluctuation of internet connectivity hampers online teaching.
- ✓ Covid 19 and lockdown stage where schools are closed.

e-Vidaloka School Details:

Sl.No.	Name of School	Block	Number of Student	Number of Teachers
1	Jabarrah High School	Hura	198	7
2	Podlara High School	Purulia II	203	4
3	Dumdumi M.S.K	Purulia II	92	4
4	Rudra Junior High School	Purulia I	164	5
5	Ghagarjori Junior High School	Purulia I	195	3
6	Dhadkidith Junior High School	Purulia I	183	3
7	Chakirban High School	Purulia II	215	4
8	Petadih Hirakhep Junior High School	Purulia I	59	3
9	Shyamrola Junior High School	Barabazar	103	2
10	Tamna Junior High School	Purulia I	96	3
11	Hensla Junior High School	Arsha	108	2

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12	Ajodhya G.S.A.T High School	Baghmundi	180	8
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SAG-KP Convergence Programme (Scheme for Adolescent Girls and Kanyashree Prakalpa)

The "SAG-KP" convergence programme was launched with the aim to strengthening, monitoring, supervising and capacity building of the adolescent girls between the age of 11 to 18 years (school going and school dropouts) to empower them for their appropriate development and empowerment.

TARGET GROUP:

11 to 18 Adolescent Girls.

Target Area:

1. Purulia District: Purulia I and Para CD Blocks, Purulia.
2. Bankura District: Bankura II CD Block and Bankura Urban, Bankura

The objectives of the convergence are:

- Continued education for girls
- Prevention of early marriage, trafficking, anaemia and malnutrition

- Reduction of vulnerabilities of girls by empowerment (decision making ability, creation of assets, self-esteem, institutional exposure)
- Value enhancement of girls within household and community
- Integrate Kanyashree and Sabla for achieving maximum results
- Livelihood enhancement through various skill sets

CESR has been implementing the Convergence programme in 2 Districts of **West Bengal, Purulia and Bankura**. Where in Purulia District the program covers two blocks- **Purulia-1 Block & Para Block** in **18 GPs** consisting of **459 Anganwadi Centres** and more than **25 thousand adolescent girls** under the programme. In Bankura District the program covers two blocks- **Bankura-2 Block & Bankura Urban Block** in **07 GPs** consisting of and one **Municipality area with 303 Anganwadi Centres** and more than **11 thousand adolescent girls** under the programme.

Achievement of the Project: -

- **TOT of NGO staff / Supervisors & AWWs on Integrated Training Module:** All Project Coordinators were provided a two-day residential training from 3-4 April'2021 on integrated training module. Resource person from CINI oriented the participants on Nutrition and Health, Adolescent Reproductive Sexual Health (ARSH) and Life Skill Education (LSE). This




was followed by training of all Field Facilitators on those days. Two -three AWWs from each GP were oriented on the subject through whom the topics were percolated down among all the AWWs of the block.

- **Monthly meetings of Kishori Samooha (Adolescent Girls Group):** As per the approved work plan of each Project Area by the respective CDPOs, the PC / FFs visited the AWCs and took sessions with the adolescent girls through what's App group in a sequence communicated to them earlier. Through the LGG sessions the girls are oriented on topics like equal inheritance, secure land tenure, land-based livelihood, hand wash, gender and sex, know your body, contraceptive, sexual reproductive health rights, spending and savings. The proceedings are recorded in Sabla register.
- **Exposure visit:** Due to COVID Pandemic Exposure visit are postponed in this year.
- **Re admission of drop out girls:** 40 drop out girls are re-admitted out of 42 drop out girls (11-14years) in Para ICDS Project and 10 drop out girls re-admitted out of 18 drop out girls (11-14years) in Purulia ICDS Project.
- **Celebration of Important Days:** National Girls Child Day, Kanyahree Diwas, Women Day, International maternal Breast feeding day, World Environmental day was celebrated through what's App group among the adolescent girls.

General activities

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Awareness Generation Camp:

a) Adolescent Girls' Health and Hygiene: During the year 2020-21, CESR organized awareness programmes on Adolescent Girls' Health and Hygiene at Chhatni and Barelahar Villages, APUS of Bagmundih Block, Chakirban and Chargali villages of Purulia II Block and Damda & Kamta villages of Manbazar-I Block.

165 SHG members participated to make it a grand success. CESR facilitated the campaign by describing the value of orientation on good and practices related to health and hygiene.

b) Health, Nutrition and Sanitation of Mother and Child: Health and Nutrition are the two most neglected thematic areas of the district. CESR organized 3 one-day camps, comprising of 128 SHG members of Bagmundih, Bandwan, Pancha & Purulia-II Blocks generate awareness regarding proper health, nutrition and sanitation among mothers and children.

Crop Demonstration Programme:

a) On-farm demonstration of Mustard Seed: In 2020-21, 92 tribal farmers of Bandwan, Ajodhya and Bagmundih sector villages have been distributed with early variety of mustard seeds to increase production of oil-seeds in those geographic areas. After on-farm demonstration programmes, farmers have started to cultivate this crop on a regular basis. This programme is a single-handed initiative by CESR in the field of agriculture without any support from external donors.

b) On-farm demonstration of Tomato, French Beans and Green Peas: During the Rabi Season this year (2020-21), like every year,



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CESR organized an on-farm demonstration of vegetables like, tomatoes, green peas and French beans at Bandwan, Ajodhya and Baghmundhi sector villages (of CESR field areas). CESR convinced 47 farmers' family to harvest vegetables using the moisture in soil and advised usage of very little usage of irrigation for cabbage cultivation in their agro fields.

CESR-PNB MetLife-Awareness on

Health and Hygiene for Adolescent

Girls in Purulia District, West Bengal

Target Area:

- Three GPs – Ajodhya, Matha, and Sindri under Baghmundhi CD Block, Purulia, West Bengal.

Total Beneficiaries:

- 4007 Nos. of Adolescent Girls.

Intervention Area:

- 61 villages under 3 GP (Matha, Sindri & Ajodhya) of Baghmundhi CD Block in Purulia District of West Bengal.

Background:

We are all aware about the fact that India has the largest adolescent population in the world where the adolescent girls, especially are exposed to multiple layers of vulnerability due to pernicious social norm affecting the value of girls, which in turn affects their ability to move freely and to make decisions affecting their work, education, health-hygiene, marriage, and social relationships. Eventually, in

Purulia, the health and hygiene are the most neglected and clogged areas that affect the lives of the adolescent girls in every extent. The tribal dominated and hilly terrain areas where the current project is located is bereft of education, health-hygiene, sanitation, and nutrition related availabilities. Their meagre livelihood opportunities restricted their lives and lifestyle too. So, they don't have enough time to look after their daughters' age-appropriate education on Menstrual Health-hygiene, Sanitation and Nutrition. Besides, the little vibrant faces of the girls suggest that they are the worst affected in this situation.

Lack of awareness related to their physical and mental changes, menstrual health related issues, nutrition, problem solving methods and other sanitation related problems thwarted their daily lives and sometimes it hampers their lifestyle too. Menstruation disrupts the lives of girls in ways that are unimaginable in the backward most districts of West Bengal too and **Purulia** is also not an exception. Therefore, keeping in mind the mere backwardness of **Purulia District** and its tribal dominated circumference, **CESR** started its another journey in the field of Adolescents with the kind support of **PNB MetLife** at the Tribal dominated CD Block, **Baghmundhi, Purulia**. At the initial stage the **Awareness Programme for the Adolescent Girls** has been started in **September 2021** in **61 villages** under **3 GPs – Sindri, Ajodhya and Matha**, with the targeted beneficiaries of **4007 Adolescent Girls (as per 2011 census)**, aiming to generate the awareness related to the **Health and Hygiene** amongst the Adolescent Girls of the projected areas through different activities.

Activities of 2021-22

S l . No.	Activity Name	Total Targeted	Total Participant Reached
1.	Recruitment of Project Personnel	12	12
2.	Orientation of the Project Personnel	12	12
3.	Listing Process of the ADG details	4007	4007
4.	Sampling process of the Universe	401	401
5.	Baseline Survey Responses (10%)	401 ADGs	401/401
6.	Staff Development Training Programme (10Days)	12	12
7.	Training Programme for Adolescent Girls (2 days)	15	15/15=5 23
8.	Monthly Staff Meeting	7	81/84
9.	ASHA Interviews	06	06/06
10.	Anganwadi Interviews	06	06/06
11.	Teachers Interviews	06	06/06
12.	Focused Group Discussion	12 Group	1 Group=2 9

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13.	Distribution of Hygienic KIT	20000	14484
14.	Adolescent Girls' Groups (Village Level) Meetings	642	780/642=9215 : A v g / Month-1535
15.	Village Level Meetings	59	699
16.	Parents Group Meetings	153	194/153=2511 : A v g / Month-627
17.	Event Celebration-Rastriya Balika Divas & International Women's Day	6/6	537
18.	Joint meeting with Stakeholders, PRI members, Local NGOs, Club, SHG, ASHA, ANM etc.	3/3	102
19.	Awareness through "Wall Writing"	244	244
20.	Awareness through "BOOKLET"	4439	4439
21.	Awareness generation through "Talking Doll Show"	28	1552
22.	Awareness generation through "Puppet Show"	06	457

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23.	Awareness generation through "Jhumur Song"	33	2149
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PROGRAM ACTIVITIES (SEPTEMBER 2021 TO MARCH 2022):

Orientation of the Project Personnel (1st & 2nd September 2021):

After the recruitment of the Project Personnel CESR organized a-two days orientation training for the new recruited project personnel to orient them with the orientation of CESR. Some of the key point of discussion is mentioned below:

- ✓ Understanding the organization.
- ✓ Structure and planning for implementation of any programme.
- ✓ Strong organizational and multi-tasking skills.
- ✓ Excellent analytical and problem-solving ability.
- ✓ Communication, team management and leadership skills.
- ✓ Critical thinking. Adaptability and efficiency skills etc. and
- ✓ Data Collection and documentation.
- ✓ Marital Status and
- ✓ Periods etc.

✓ Marriage of the Adolescent Girl

Ten days Training Programme for the Project Personnel in 3 phases (21st & 22nd September; 13th -17th November & 2nd – 4th February 2021):

Staff Development Training Programme based on the objectives and the project implementation process is of pivotal need for the staff to strengthen themselves in the filed level as well as office level. Therefore, concentrating on the objective, planning, activities-on field and off fields, and implementation process of the programme CESR Purulia organized 10 Days Staff Development Training Programme on “Awareness of Menstrual Health and Hygiene for the Adolescent Girls” in 3 consecutive phases as mentioned above to make the staff well adept in their implementation knowledge and practice, with the kind support of Pnb MetLife.

Capacity building for the adolescent Girls

As per one of the schedule activities, Capacity building for the adolescent Girls on “Awareness of Menstrual Health and Hygiene for the Adolescent Girls”, where a total number of 15 batches (30 participants/ batch) were conducted in the three GPs- Matha, Ajodhya and Sindri, under Baghmundi CD Blocks to aware the adolescent girls so many concepts and guidelines for their betterment and well-being. The discussions, presentation and demonstration done with active participation of the trainers, medical officers, ANM and ASHA workers besides the adolescent girls and the programme staffs to make the selected girls as change agent and peer educators to



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promote the awareness among the future adolescent girls in their concerned villages.

Village level Adolescent Girls' Group formation and Meetings:

The GP Level Community Organizers formed village level Adolescent Girls groups within the 4439 targeted Adolescent enlisted Girls of the project consisting of an average of 10-15 Adolescent Girls per group and started discussion in the mode of meeting to collect primary information and what they do and what don't during this phase of crisis at their age. Ample inputs were provided to fix their issues. The counsellor also started her sessions to motivate the adolescent girls in their distress and unwanted problems. The process of sharing and suggestion giving have been started in form of awareness to the Adolescent Girls of the villages under the 3 GPs of Baghmundhi CD Block, Purulia.

Monthly Meeting

In all the last 7 months, 7 Monthly Staff Meetings were conducted with all the 12 personnel on resolving the issues occurred in the field from the community end, proper follow ups done with the field level staff and need based guidance given, discussion about the probable timeline of the completion of the assigned work for this month, awareness related to the use and supply sanitary pads and panties to the adolescent girls in the Adolescents' Group Meetings, awareness related to the psychological and physical changes during adolescents and the process of Menstrual Health & Hygiene, project progress and other inputs to maintain the quality as well as quantity of the targeted goal of

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the project, documents collection, sharing and displaying of different ways of implementation of the programme etc.

Village level meetings

The Village Level Community Mobilizer are also engaged in mobilizing the village younger and the elder's folk including the guardians and parents of the Adolescent Girls to mobilize them and inform them about the project goal and its aftermath effect in the lives of their daughters. This process is for making a good rapport building with the villagers and it continued for 4 months to pave the way of the project (Sept'21-Jan'22)

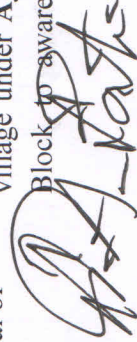
Parents Group Meeting

The Village Level Community Mobilizer as well as the Programme Coordinator and Counsellor keenly participated in the monthly Parents Group Meetings to reshape the mindset of the parents regarding the changes and development during adolescent age and what are the roles and responsibilities of the guardians during this period.

Distribution of Hygienic KIT to the adolescent girls:

As per guidelines and the monthly scheduled activity since November'21 till date, the Hygiene KIT (Containing of Sanitary Napkin, Refreshment Packet, and Reusable Cotton Masks) has been distributed among the 4007 adolescent girls of the concerned village under Ajodhya, Matha, and Sindri GPs of Baghmundhi CD

Block to aware them and protect them from their age-appropriate





problems through Hygienic KIT distribution and awareness support on its appropriate usages and disposal systems. Besides, during distribution it was mentioned to the community girls as well as the community elders on how to stay safe, secured, and healthy during this Covid situation how to protect their daughters with the help of proper health and hygienic behaviours.

Celebration of special days

CESR celebrated “**Rastriya Balika Divas**” & “**International Women’s Day**” to enable children thrive through the importance of those days. Over **4007** Adolescent Girls, more than **10000** parents from 60 villages in 3 concerned GPs and organization/project staff members, community people have participated in these events, with food and laughter.

Joint meeting with Stakeholders, PRI members, Local NGOs, Club, SHG, ASHA, ANM etc.

CESR, Purulia organized its another very vital and significant activity of the programme as per project activity in the three concerned GPs- Ajodhya, Sindri and Matha under Baghmundhi CD Block, Purulia, West Bengal. Therefore, CESR organized three Joint Meetings with the Stakeholders, **PRI members, Representatives from Block and District, Local NGOs, Club, SHG, ASHA, ANM** etc. to connect them to combat the problems of the Adolescent Girls’ and promote them towards their achieving the way towards betterment in relation with Health- Hygiene and Sanitation issues through awareness and referral.

Awareness generation through Jhumur Song, Talking Doll Show, Puppet Shows:

Concentrating on the concept of “**Education through entertainment**” CESR organized, **Jhumur Song, Talking Doll Show, Puppet Shows** to generate awareness on menstrual health and hygiene in the three concerned GPs. Their performance in the selected villages where the little vibrant faces of the adolescent girls welled up with smiles and joys. They also covered the rural superstitious beliefs associated with menstruation-use of sanitary pad instead of cloth, the disposal system of the used pads, health-hygiene and nutrition that impacted the regular lives of the adolescents during menstruation. They with their demonstration and presentation tried to terminate the evil practices during menstruation and mentioned to adopt the hygienic and scientific practices during menstruation. The adolescent girls as well as the parents and the community folk showed great interest to understand the objective of the campaign. The project staffs also participated in the programme to fix the communication gaps occurred in form of language gaps in the tribal villages.

Awareness generation through Wall Writing:

This month one of the most effective activities- **Wall Writing** has started to aware the adolescent girls as well as the community parents and elders on the problems, superstitious beliefs and habits associated with the adolescent age. The subjects of the Wall Writings is based on as per the project objectives and goals, i.e., Menstrual Health & Hygiene practices, sanitation, adolescent age, menstruation, nutrition and the changes and developments during this age.

Awareness generation through Booklet:

CESR developed and printed and distributed **4007 nos. of BOOKLET** to generate the awareness among the Adolescent girls on Menstrual Health and Hygiene.

Monthly online meetings with donor team:

Every month a mandatory activity was Monthly online meeting with PNB MetLife team held concentrating on the progress of the project as well as the guideline related to the project from PNB MetLife.

Regular field monitoring, visits, counselling-referral virtual meetings and documentation:

Last but not the least, the field staffs as well as the project head started their regular intervention at field level and office level. The supervisor and the Village Level Community Mobilizer are directly working with the GP Level Community Organizer to support them from the beginning and right now helping them in mobilizing the community members, guideline given related to Adolescent Group Discussion and connecting the Adolescent Girls to provide them the Hygienic KIT, masks, and panties for their well-being.

The Project Coordinator and The Documentation Officer cum Counsellor are keeping and maintaining the documents properly besides their scheduled field monitoring to support the other field staffs at field. The counsellor on the other hand started her direct intervention with the adolescent girls to aware them what to do and what don't. By applying the counselling method and coping mechanism, she performed her role to counsel the girls directly in the field with the support of the other field level staffs. The accountants are busy in

handling the accounts and the Project Head is busy in regular follow ups, planning and need based field visits.

Apart from these, in every weekend the Project Head organized Google Meet to connect with the field staffs to enquire about the field situation, problems and work progress. He also suggested and provided need-based guidance for the betterment of the programme

Our People Executive Committee

The names of the members of the Executive Committee are given in the following table.

SL.NO	NAME	EDUCATIONAL QUALIFICATION	YEARS OF EXPERIENCE	DESIGNATION IN THE EXECUTIVE COMMITTEE
1	Mr. Ajit Kumar Pati	MSW	51	Chairman
2	Mr. Debasis Panda	MSW	33	Secretary
3	Mr. Sudhakar Ghosh	MSW	35	Treasurer

(Handwritten signatures of Mr. Ajit Kumar Pati and Mr. Debasis Panda)

(Handwritten signature of Mr. Sudhakar Ghosh)

4	Sikha Roy Chatterje	MA, B.ed	38	Asst. Secretary
5	Sagar Mandal	MA, LLB	33	Member
6	Mr. Dilip Kumar Patra	MSW	33	Member
7	Pallabi Pani	MSW	6	Member

Besides the member professionals of the Executive Committee, the services of other professionals who are general members of CESR are also available for planning and implementation of different types of activities.

Human Resources

CESR has a strong strength of professionals from various fields, general staff and volunteers working in different projects. The details of human resources are given below:

SL.N O.	PROGRAM ME	PROFESSIO NAL	GENE RAL STAFF	VOLUNTE ERS	TOTA L
1	Girl Child Education Programme	3	115	415	533

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2	1098 CHILDLIN E Services	5	4	40	49
3	e-Vidyaloka	1	12	0	13
4	SAG-KP Convergenc e Programme	4	8	0	12
5	CESR-PNB MetLife Adolescent Awareness Programme	3	9	258	270
5	CESR General Member	17	0	37	54
Total					931

Future plan of action

1. Continue the ongoing programmes smoothly concentrating on development and future programme extension.
2. Work for the underprivileged section of society especially the child, women and aged.
3. Contribute efforts in supplementary learning development of the tribals through project-based intervention.
4. Contribute efforts in livelihood generation programme for the rural folk of Purulia district through project-based intervention.
5. Work for the adolescents, health, hygiene and sanitation of the women, lactating mothers and the newborn.




6. Restrict child marriage, child labour and restore child rights and security through CHILDLINE.
7. Support the rural people in agriculture through project-based initiatives.
8. Work for restoring the environmental degradation and socio-economic downfall through the project model.
9. Awareness and training related to covid 19 and the security, rights and protection of children and women.
10. Work for environmental degradation and nourish the ecology
11. Work on climatic change issues for the well-being of the people
12. Sustainable Development

Our Thanks to:

1. **IIMPACT, Gurgaon**
2. **e-Vidyaloka Trust, Bengaluru**
3. **Childline India Foundation, Mumbai**
4. **Department of Health and Family Welfare, Government of West Bengal**
5. **PNB MetLife**
6. **Ministry of Women and Child Development, Govt. of India**
7. **The Block & District level Administration of Purulia District.**
8. **Department of Social Welfare, Government of West Bengal**
9. **Department of Agriculture, Government of West Bengal**
10. **Panchayat Institutions at the Village, Block and District level.**
11. **The Office of CMOH, Purulia and Bankura**
12. **The Office of DPO, Purulia**
13. **UNICEF West Bengal**
14. **Google India Pvt. Ltd. New Delhi**

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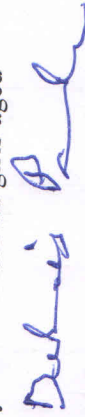
15. **Tata Trusts, Mumbai**
16. **Foundation for Rural Entrepreneurship Development (FREND), Gurgaon**
17. **Konrad Adenauer Foundation, New Delhi.**
18. **Jan Sikshan Sansthan, Purulia.**
19. **All individuals, groups, and community-based initiatives who have helped in the endeavour of CESR**

Stories from Field

A New Start

Children are the seeds that make our future blossom. Let them learn deeply, grow beautifully, give them wings to fly. "Give her books, not husbands!"

In India under the prohibition of child marriage Act, 2006- a child has been defined as "a person who, if a male, has not completed 21 years of age and if a female has not completed 18 years of age". This act also declares that any marriage solemnized between children below the legal age limit is null and void. The act also provides punishments for various offences for allowing or conducting child marriages between minors or conducting child marriages between minors or marrying minors with adults. Despite this, child marriage is still widespread across the nation. Estimate suggest that each year at least 105 million girls under 18 get married in India, which makes home to the largest number of child brides in the world. Nearly 16% adolescent girls aged 15-19 are currently married!



CHILDLINE is relentlessly working to prevent child marriages. On 13.06.2021 an unknown caller informed at 1098 that around 3-4 months ago a child marriage has happened. A 16-year-old girl was married off to Bandwan area of Purulia district. After getting the news CHILDLINE Purulia started intervening the case. At first this information was emailed to Bandwan PS, Block Development Officer, District Social Welfare Officer, District Child Protection Officer, and Child Welfare Committee Purulia. On 14.06.2021 CL team with Bandwan police and Joint-BDO went to the mentioned address and got to know that this information was true, and she was living with her husband, in-laws, sister-in-law, and brother-in-law. She was rescued from there and then CL team lodged a GDE at Bundwan PS and receive the girl. CL team counselled her and provided her much needed emotional support and guidance and produce her before Child Welfare Committee Purulia. As per order of CWC Purulia she was given shelter to Anandamath Home Purulia. It was a completely new environment for her. Few days earlier she was doing household work, taking care of the husband and his brother and sister, mother and father-in-law and look after the domestic animals! But now she is in a different environment; where she is continuing her studies, learning new extracurricular activities, exploring her hobbies, making friends of her age group. On 05.08.2021 CWC Purulia gave escort the girl safely to CWC Bankura, there she was handover to her parents by CWC Bankura.

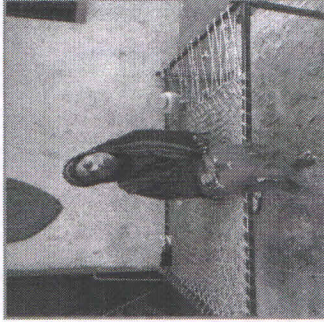
Now she is pursuing her studies again and taking dance classes.

Many people will give stupid excuse and justification of child marriage. But there is no reason, no excuse, child marriage is child abuse. She is a child not a bride!

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A HEALTHIER TODAY AND TOMORROW



Name of the GP- Sindri
 Name of the village- Ghorabandha
 Name of the ADG- Tanjim Khatun
 Status- Special Child
 Age- 17 years
 Education Status- Non School Going
 Father's name- Rajjak Ansary
 Mother's name- Kajirun Bibi
 Source of income- Daily Labourer

Problem Statement:

Health, Hygiene and Sanitation are the major issues that are the actual snag for the people in and around the Baghmundi CD Block, under Purulia district, West Bengal. Though there are available services from govt bodies but still the common people could not reach to them or did not disclose anything to the service providers for their well-being. One of such GP is Sindri GP where the project “**Awareness on Health and Hygiene for Adolescent Girls in Purulia District, West Bengal**” by **CESR-Damini- A CSR Initiative by PNB MetLife** is located. In that GP every govt services including toilet for sanitation is available but still the lack of awareness created a massive headache for the people, and they are habituated in **open defecation and open area urinal**. This story reflecting, the problem occurred with an Adolescent Girl- **Tanjim** from **Ghorabandha Village** at Sindri GP.

During the baseline survey it was found that **Tanjim** is living with her




parents and another 4 brothers and sisters. **Tanjim** is the younger daughter of the family and a special child. From her very birth she felt isolated from her family as she is a special child by birth. Besides, she gets everything late and has a practice of open defecation that also created problem for her to go to the open place for defecation with strenuous effort as her body does not support her due to her discrepancies. Though there are govt. toilet in the village but still her parents are not interested in the process. Being an adolescent, she also comes across the menstrual cycle and as she has no separate place for cleaning her menstrual organ, she always goes to pond to make herself clean and sometimes remained uncleaned too. Therefore, her unhygienic situation and bodily discrepancies created an ambience where she has been feeling insecure, but her family members remained uncannily silent about that.

Intervention:

During the intervention with **Tanjim** and her family members the **Counsellor and the GPLCO** started their sessions to motivate them in form of awareness so that they can learn the utilization of an own place for sanitation and the adverse effect of the malpractice like open defecation in the lives of people. Firstly, they conducted sessions with the special child **Tanjim** to find out her feelings and problems for open defecation and she clearly suggested that at her age she felt ashamed in open defecation, but her parents never listen her words and practicing the same thing like her. Then, citing some day-to-day reflection of the adverse effect of open defecation from digital platforms as well as some govt. pamphlet and leaflet to change their age-old beliefs and stubborn attitude to government services. Due to lack of awareness and communication **Tanjim's** parents never reach to the panchayat to install

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a toilet of their own at their house, though there are so many toilets were already installed in their villages. During another session with **Tanjim** the counsellor counselled her about her cleanliness during menstruation and the girl replied that due to the unavailability of any separate place of her own sometimes she used to clean herself once a day or once in two days and that sometimes created an itching problem around the genital area from where the menstruation blood flows, besides she also used waste cloth that in turn creating problems too.

The **Counsellor and the GPLCO** went to her **10** times to let her understand the effectiveness of using sanitary pads and the disposal process of the used absorbent for her own safety. In another 5 more sessions with her parents, they finally let them understand about the privacy of the family as well as the hygienic habits of using own toilet at house. After the awareness process, the parents finally applied at the **Block** for installation a toilet at her house. Besides, the **CESR** team made them understand about the importance of menstruation and the cleaning system for an adolescent girl to make her safe form unwanted infection and provided information related to the importance of a separate place for her daughter to clean herself. Though her parents already applied for a private toilet at her house, but the counsellor from **CESR** requested the family to form a temporary place for her daughter to get access into the cleanliness during menstruation. When their daughter requested her parents to make separate place for her to wash herself daily during menstruation, finally their parents made a temporary place covered from three side with wood poles and thick cloth to keep their daughter's privacy.

Now, **Tanjim** is feeling excited to know about her age and its effect on her. She started participating in every adolescent girls' meeting in her



Dedica B...

village and started sharing her feelings and the kind support from CESR to change her lifestyle to the adolescent girls of her village who does not have separate place for their cleaning process during menstruation and suggested them to make temporary place for remaining secured during their menstruation cycle. The life changing story of Tanjim will change the mindset of the parents as well as the adolescent girls like her in the village that surely proves the common adage “Cleanliness is next to godliness”.

Bhootghar (The abandoned house)

“Allah Hu Akbar.....” Anisha clearly heard the Azaan and was ready for the morning prayer while her parents like other villagers are ready for their daily works. As the dawn breaks the girls are preparing for their Madrasa School which is the only option for poor Muslim families to provide their children basic education generally. This school also serve as safe spaces for the preservation of Islamic culture. Around 9.30 am on the way towards their home the girls saw some outsiders are

interacting with their family members and came to know that from CESR office a learning centre will be established here with the help of IIMPACT under Girl Child

Education programme. Villagers were pleased when they came to know that this LC would also support their children’s education in a joyful way.

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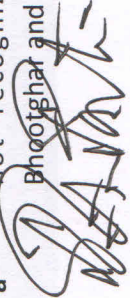
Rima Mahato one of the concerned teachers has been appointed there to run the LC. Though she was afraid a little because everyone knows most of the thief dwell there still, she soon started to find out a place for the LC. There comes the challenging point because the villagers themselves stay with their own single or double bedrooms. It’s basically difficult for them to vacate a room for LC if they do so they will be under the sky. LC teacher started her session days in a Varanda but she could not hang the TLMs. Girls did not want to do the activities in open area.

So, she called for CMC and PTM meetings for finding a place where she can freely run LC. She suggested them that she will continue her session on an abandoned room. No one agreed even the girls did not want to go there. Because this room is known for Bhootghar where Shaithan lives. There was no roof on that room. From the civic volunteers it came to known that at night the antisocial stay there and did feast. LC teacher found the triggered point and asked that she will convert this Bhootghar to LC in this way the villagers will also be free from the anti-social activities and could sleep The Mothers took the initiative and collected money from the village and two masons

voluntarily come forward to construct the roof and repairing the walls. Mothers even look after for the construction and around after two months the girls could not recognize the



Bhootghar and were extremely happy with their new LC.





demand for them to run another LC along

With the help of various with this because for a



chart papers and Jodo gyan kits and various activities make the session eventful which attracts the girl children in such a way that more than 50 children used to come there. It became a new



single teacher its literally heavy to look after more than 50 students. So, PNGO talked with IIMPACT persons, and another two LC were added there in Damda Village. Today if we visit there, we find that just like Anisha others girl

Handwritten signature: Anisha

